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## **Privacy Policy for Lightweight Bodies (LB)**

### **1. Introduction**

Lightweight Bodies Pty Ltd (“we,” “us,” “our”) values the privacy of our users and customers. This Privacy Policy outlines how we collect, use, store, disclose, and protect your personal information when you visit our website [insert website URL] or use our services. We are committed to ensuring that your data is protected by the Australian Privacy Principles (APPs) under the Privacy Act 1988 and other applicable privacy regulations.

You consent to the terms outlined in this Privacy Policy by accessing our website or using our services.

### **2. Information We Collect**

We may collect the following types of personal information from you:

**Personal Identification Information:** Name, email address, mailing address, phone number, and other contact details.

**Technical Information:** IP address, browser type, device information, operating system, and referring website URLs.

**Usage Data:** Information about your interactions with our website, including pages visited, time spent on pages, and other analytical data.

**Financial Information:** Payment details, where relevant, collected by secure processing standards.

**Other Information:** Any other information you voluntarily provide, such as through our contact forms, inquiries, surveys, or customer service interactions.

### **3. How We Use Your Information**

We may use your information for the following purposes:

**To Provide and Improve Our Services:** We use your data to maintain and enhance our website’s performance, improve user experience, and develop new services.

**To Communicate with You:** We may use your contact information to respond to inquiries, send transactional communications, or provide updates about our services.

**For Marketing and Promotions:** We may use your personal information to inform you about our products, services, promotions, and other updates, provided you have opted in for such communications.

**To Comply with Legal Obligations:** We may use and disclose your information where required to comply with applicable laws, regulations, or legal processes.

**To Secure Our Website:** We may use your information to help monitor and prevent fraudulent, unauthorised, or illegal activities on our website.

### **4. Sharing of Your Information**

We may share your personal information in the following circumstances:

**Service Providers:** We trust third-party service providers that assist us in operating our website, conducting our business, and providing services to you, subject to confidentiality agreements.

**Legal Compliance and Protection:** When necessary, to comply with legal obligations, enforce our website’s terms and conditions or protect the rights, property, or safety of Lightweight Bodies, our users, or others.

**Business Transfers:** In the event of a merger, acquisition, or sale of our business, your personal information may be transferred as part of the transaction, subject to terms that protect your data.

#### 5. Security of Your Information

We take reasonable steps to protect your personal information from unauthorised access, use, or disclosure. These measures include data encryption, secure servers, and other industry-standard security practices. However, no data transmission over the internet or data storage system can be guaranteed to be completely safe. You acknowledge that you provide your personal information at your own risk.

#### 6. Retention of Your Information

We will retain your personal information only for as long as necessary to fulfil the purposes for which it was collected, as required by applicable laws, or as necessary for our legitimate interests.

#### 7. Your Rights and Choices

Depending on your jurisdiction, you may have the right to:

- Access the personal information we hold about you.
- Request correction or deletion of your personal information.
- Opt-out of receiving marketing communications from us.
- Withdraw consent is required to process your data, where applicable.

To exercise any of these rights, please get in touch with us using the details provided in the “Contact Us” section below.

#### 8. Cookies and Tracking Technologies

Our website may use cookies and similar tracking technologies to enhance user experience, analyse website traffic, and provide targeted advertisements. You can control the use of cookies through your browser settings. However, disabling cookies may limit certain features and functionality of our website.

#### 9. Third-Party Links

Our website may contain links to third-party websites not operated or controlled by us. We are not responsible for the privacy practices of these third-party websites, and we encourage you to review their privacy policies.

#### 10. Children’s Privacy

Our website is not intended for use by children under 16. We do not knowingly collect or process personal information from children. If we become aware that we have inadvertently collected personal data from a child, we will take steps to delete the information as soon as possible.

#### 11. Changes to This Privacy Policy

We may update this Privacy Policy occasionally to reflect changes in our practices or legal obligations. Any changes will be posted on this page, and the effective date will be updated accordingly. We encourage you to review this Privacy Policy periodically for any updates.

#### 12. Contact Us

If you have any questions, concerns, or requests regarding this Privacy Policy or our handling of your personal information, please get in touch with us at:

Lightweight Bodies Pty Ltd

Dieter Herzog  
Managing Director